



Market Release

9 August 2016

## **Tegel announces Philippines order**

Tegel is pleased to announce that it has secured its first order into the Philippines. The order is with a large food service operator for a value added further processed product.

Market access was opened for New Zealand poultry in 2016, and Tegel has been working on an initial contract during this time. The Philippines is one of Tegel's target markets as part of its export growth strategy. Tegel expects continuing growth within this region.

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### **About Tegel**

Tegel Group Holdings Limited (NZX/ASX: TGH) processes approximately 50 million birds per year, across vertically integrated operations in Auckland, Christchurch and New Plymouth. It is New Zealand's leading poultry producer, processing approximately half of New Zealand's poultry, and also manufactures and markets a range of other processed meat products. Tegel produces a range of products across its core business (e.g. fresh and frozen whole chickens, fillets and portions), and value added convenience products (e.g. fresh value added, cooked and smoked small goods and frozen further processed products), which are sold through three key sales channels domestically (retail grocery, foodservice / industrial and quick-service restaurants), and in selected channels in international markets. Its brands are Tegel, Rangitikei and Top Hat.

For more information go to: [www.tegel.co.nz](http://www.tegel.co.nz)